

**GLOBAL PUBLIC POLICY
POLSCI 705 / GLOBALST 705
Term 1, Fall 2019**

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Contents

Course Description.....	3
Course Objectives.....	3
Required Materials and Texts	3
Class Format.....	3
Course Evaluation – Overview	3
Course Evaluation – Details.....	3
Seminar Participation (20%).....	3
Short Reports (2 @10%) 20%	4
Research Proposal (20%), due Friday, October 11th	4
Final Research Paper (40%), due two weeks after in-class presentation	5
Weekly Course Schedule and Required Readings	5
Week 1 (Sep 10) Introduction	5
Week 2 (Sep 17) Policy Change.....	5
Week 3 (Sep 24) Economic and Other Crises	6
Week 4 (Oct 1) Global Policy.....	7
Week 5 (Oct 8) The Curious Politics of Austerity Policies.....	8
Week 6 (Oct 15) Fall mid-term recess, NO CLASS	8
Week 7 (Oct 22) Issues in Global Governance.....	8
Week 8 (Oct 29) Privatization and de/reregulation	9
Week 9 (Nov 5) Policy Restructuring.....	10
Week 10 (Nov 12) Global governance and Limited Democracy	11
Week 11 (Nov 19) Presentations.....	12
Week 12 (Nov 26) Presentations.....	12
Week 13 (Dec 3) Presentations.....	12

Course Policies	12
Submission of Assignments.....	12
Grades.....	12
Late Assignments	12
Absences, Missed Work, Illness	13
University Policies	13
Academic Integrity Statement.....	13
Academic Accommodation of Students with Disabilities.....	13
Faculty of Social Sciences E-mail Communication Policy	13
Course Modification	14

Course Description

Few policy areas are truly either national or global. Most demonstrate some degree of interaction between global and national regimes. This course examines the increasingly tense dynamics of global-national interaction in a variety of policy areas drawn from issues like austerity, the welfare state and social policy, economic management, trade and investment, privatization, un/employment, migration, and health. Debates around the role of ideas, structures and institutions, and issues of policy continuity and change frame discussions around global governance, the re-focusing of the state, and its response to crises.

Course Objectives

By the end of the course students should be able to:

- Understand and discuss the main theoretical and empirical debates about the interaction of global and state-level public policy.
- Complete a significant research paper on the topic.
- Constructively comment on and critique academic writings and peer papers.

Required Materials and Texts

There is no required textbook. Students will have assigned readings as listed under the Weekly Course Schedule and Required Readings section.

Class Format

The course will use a seminar format.

Course Evaluation – Overview

1. Seminar Participation – 20%
2. Short Reports (2 @ 10%) – 20%
3. Research Proposal - 20%, due **Friday, October 11.**
4. Final Research Paper – 40%, due two weeks after class presentation

Course Evaluation – Details

Seminar Participation (20%)

The success of any graduate class depends on the active participation of students. So, of course, you are expected to attend all sessions and to show that you have prepared for the seminar discussion, by drawing out questions and issues from the assigned materials and giving your own reflections on the significance of the points made by authors of those materials.

In the first part of the course this will be through taking part in discussions of the assigned readings and in the last part of the course, it will be through discussion of other students' papers, which will have been circulated electronically in advance of the

seminar. Constructive criticism and suggestions for improvement are especially appreciated as these papers are drafts with opportunities to revise and improve them before the final version is submitted.

Short Reports (2 @10%) 20%

Each student will be responsible for the preparation and presentation to the seminar of two reports (max. length 750 words each).

Each report will be presented orally in class with a written version being handed in the same day.

Report 1 will deal with **one of the “recommended” readings** – a journal article or book chapter.

The written report will present a summary and critique of the article/chapter. It should: summarise the main argument; then make a critique. The critique might: comment on its strengths/ weaknesses, relationship to other readings, for the week, say whether it seems to make a significant argument, point to obvious criticisms that could be made of its contents, perspective, methodology etc.

In particular, the oral presentation of the written report should make connections with other course readings and draw out questions or issues that are deserving of discussion by the class as a whole. In some cases it may also be necessary to update the empirical content of the article via brief web research.

Report 2 will involve each student serving as chief ***discussant for another student’s paper*** in the second part of the course. This is modelled on the procedure used at many academic conferences. The paper will be received in advance and the discussant will prepare a review (not unlike that in *Report 1*) but focused on identifying weaknesses and on suggesting improvements. This will be presented orally after the paper-giving student has finished an in-class presentation of his/her paper.

A copy of the report will be given to ***both*** the instructor and to the paper-giver.

Research Proposal (20%), due Friday, October 11th

The paper should be on some aspect of global public policy as considered in the course. The topic should be developed in consultation with the instructor. Papers will be expected to address some of the theoretical and empirical concerns that are reflected in the course readings.

There are a number of distinct stages in the development of the research papers for this course – some very brief and casual, other more substantial and formal.

1. During the first three to four weeks of class each student should identify a general topic. It’s a good idea to check with instructor that the topic is acceptable. This can be done in a casual conversation or by a brief email exchange.

2. Each student will be expected to schedule a 5-10 minute meeting with me during the week of **September 30, or earlier**, to discuss ideas for the essay, agree on a precise topic etc.
3. Following that meeting students will prepare a research proposal and may engage in some discussion with the instructor, either in person or by email, about the development of the proposal. ***The formal Research Proposal will be due, by email attachment (in WORD not pdf) on Friday October 11.*** It should contain: a title, a description of the topic or question to be investigated; the main theoretical issues raised by the research topic or question; a preliminary thesis statement; a very short literature review; an identification of types of evidence to be used in investigating the topic; and a bibliography (maximum length of the proposal, not including the bibliography = 750 words). ***Written feedback will be provided during the week of October 14th***
4. On the basis of this research proposal and feedback received, students will then prepare a draft research paper which will be presented in one of the seminars in the last part of the course (***Scheduling*** of the order of presentations, and assignment of a discussant for each paper, will be done ***by October 21st*** and circulated to all class members by email). The presentations themselves will be during the last 3 weeks of class – ***November 19, 26, and December 3.***
5. ***DRAFT PAPER DUE: Authors will electronically circulate the draft paper to all members of the class by 10 am on the Friday prior to the day the paper will be presented.***

Final Research Paper (40%), due two weeks after in-class presentation

Length Guideline: 5000 words (not including bibliography or Appendix 1 – see below).

As an *Appendix to the paper*, each student will include a 750 word response to comments, criticisms, and suggestions received during the presentation of their paper. This might include reasons why particular criticisms/ suggestions were accepted or rejected in the writing of the final paper.

(Note: You will receive written comments from your discussant and the instructor but will need to take notes of comments by your peers).

Weekly Course Schedule and Required Readings

Week 1 (Sep 10) Introduction

Topic: Course Organization and Introduction

Week 2 (Sep 17) Policy Change

Topic: Policy Change: Structures, Crises and the Big Picture

Required Readings:

Kari Polanyi Levitt. 2013. "From Mercantilism to Neoliberalism and the Financial Crisis of 2008" Chapter 10 in Polanyi Levitt, *From the Great Transformation to the Great Financialization* (Halifax: Fernwood, 2013).

Peter Gourevitch. 1986. "Explaining Policy Choices", Chapter 2 in Gourevitch, *Politics in Hard Times: Comparative Responses to International Economic Crises* (Ithaca: Cornell University Press, 1986).

Kevin Farnsworth and Zoe Irving. 2011. "Varieties of Crisis" Chapter 1 in Farnsworth and Irving eds. *Social Policy in Challenging Times: Economic Crisis and Welfare Systems* (Bristol: Policy Press, 2011).

Rorden Wilkinson. 2018. "Past as Global Trade Governance Prelude: Reconfiguring Debate about Reform of the Multilateral Trading System" *Third World Quarterly*, 39:3, 2018: 418-435.

Recommended:

Amin Samman. 2015. "Crisis Theory and the Historical Imagination" *Review of International Political Economy* 22:5, 966-995

G. Esping-Anderson, "The Three Political Economies of the Welfare State" *Canadian Review of Sociology* Vol 26:1 (February, 1989), pp. 10-36.

Peter Burnham, "Globalization, Depoliticization, and 'Modern' Economic Management" in Werner Bonefeld and Kosmas Psychopedis. *The Politics of Change: Globalization, Ideology and Critique* (Hampshire: Palgrave, 2000), Chapter 2.

Bob Jessop, "Narratives of Crisis and Crisis Response: Perspectives from North and South" in Peter Utting, *et.al.* *The Global Crisis and Transformative Social Change* (London: Palgrave Macmillan/UNRISD, 2000), Chapter 1.

Week 3 (Sep 24) Economic and Other Crises

Topic: Economic and Other Crises

Required Readings:

Anthony McKeown, and John Glenn. 2017. "The Rise of Resilience after the Financial Crises: A Case of Neoliberalism Rebooted?" *Review of International Studies*, 44:2, 2017: 193-214.

John Peters. 2017. "Post-Democracy and the Politics of Inequality: Explaining Policy Responses to the Financial Crisis and Great Recession" in Stephen McBride and Bryan

M. Evans eds. *The Austerity State* (Toronto: University of Toronto Press, 2017), Chapter 3.

Simon Rushton, "Global Health Security: Security for Whom? Security from What?" *Political Studies* Vol 59:4 (December, 2011), pp. 779-796.

David Held, "Climate Change, Migration and the Cosmopolitan Dilemma", *Global Policy* Vol 7:2 (May, 2016), pp. 237-246.

Recommended:

Joseph E. Stiglitz, "Rethinking Macroeconomics: What Went Wrong and How to Fix It", *Global Policy* Vol 2:2 (May, 2011), pp. 165-175.

Scott Sinclair and Stuart Trew, "International Constraints on Green Strategies: Ontario's WTO Defeat and Public Sector Remedies", in Carla Lipsig-Mumme and Stephen McBride, (eds.) *Working in a Warming World* (Montreal: McGill-Queen's University Press, 2015), Chapter 1.

Peter A. Hall, "Varieties of Capitalism and the Euro Crisis", *Western European Politics* Vol 37:6 (August, 2014), pp. 1223-1243.

Mark Blyth. "Same as it Never Was: Temporality and Typology in the Varieties of Capitalism", *Comparative European Studies* 1:2 (July, 2003), pp. 215-225.

Week 4 (Oct 1) Global Policy

Topic: Global Policy: Ideas, Interests, Institutions

Required Readings:

Peter A. Hall, "Policy Paradigms, Social Learning, and the State: The Case of Economic Policymaking in Britain" *Comparative Politics* Vol 25:3 (April, 1993), pp. 275-296.

Ben Fine and Alredo Saad-Filho. "Thirteen Things You Need to Know about Neoliberalism" *Critical Sociology*, Vol 43:4-5 (2017), pp. 685-706.

Vivien A. Schmidt and Mark Thatcher, "Theorizing Ideational Continuity: The Resilience of neo-liberal ideas in Europe", in Schmidt and Thatcher, (eds.) *Resilient Liberalism in Europe's Political Economy* (Cambridge: Cambridge University Press, 2013), Chapter 1.

Fiona Dukelow. "'Pushing Against an Open Door': Reinforcing the Neo-Liberal Policy Paradigm in Ireland and the Impact of EU Intrusion" *Comparative European Politics*, Vol 13:1 (2015), pp.93-111.

Recommended:

Stanley, Liam. "‘We’re reaping what we sow’: Everyday Crisis Narratives and Acquiescence to the Age of Austerity" *New Political Economy* Vol 19:6 (January, 2014), pp. 895-917.

Panagiotis Sotiris. "The Authoritarian and Disciplinary Mechanism of Reduced Sovereignty in the EU: The Case of Greece" in Cemal Burak Tansel, (ed.) *States of Discipline* (London: Rowman and Littlefield, 2017).

Tony Porter and Michael Webb. "Role of the OECD in the Orchestration of Global Knowledge Networks" in Rianne Mahon and Stephen McBride eds. *The OECD and Transnational Governance* (Vancouver UBC Press, 2008), Chapter 2.

Jonathan Kirshner, "Keynes, capital mobility and the crisis of embedded liberalism", *Review of International Political Economy* Vol 6:3 (Autumn, 1999), pp. 313-337.

Week 5 (Oct 8) The Curious Politics of Austerity Policies

Topic: The Curious Politics of Austerity Policies

Required Readings:

Fiscal Consolidation: How much, how fast and by what means?" *An Economic Outlook Report OECD Economics Policy Paper*, No. 1 (Paris: April, 2012).

Mark Blyth, *Austerity: The History of a Dangerous Idea* (Oxford: Oxford University Press, 2013), pp. 1-20 and pp. 205-226.

John Clarke and Janet Newman, "The alchemy of austerity", *Critical Social Policy* Vol 32:3 (August, 2012), pp. 299-319.

Kevin Farnsworth, and Zoe Irving. "Austerity: Neoliberal Dreams Come True?" *Critical Social Policy*, Vol 38:3 (2018), pp. 461-481.

Recommended:

Boyer, Robert. "The Four Fallacies of Contemporary Austerity Policies" *Cambridge Journal of Economics*, Vol 36:1 (January 2012), pp. 283-312.

Wolfgang Streek. "Neoliberal Reform: From Tax State to Debt State" in Streek *Buying Time: The Delayed Crisis of Democratic Capitalism* (London: Verso, 2014).

Week 6 (Oct 15) Fall mid-term recess, NO CLASS

Week 7 (Oct 22) Issues in Global Governance

Topic: Health/Migration

Required Readings:

Julia Lynch. "Reframing Inequality? The health inequalities turn as a dangerous frame shift", *Journal of Public Health*, Vol 39:4 (December, 2017), pp. 653-660.

Srikanth K. Reddy, Sumaira Mazhar and Raphael Lencucha. "The financial sustainability of the World Health Organization and the political economy of global health governance: a review of funding proposals", *Globalization and Health* 14:119 (2018), pp.1-11.

James Hampshire, "Speaking with one voice? The European Union's global approach to migration and mobility and the limits of international migration cooperation" *Journal of Ethnic and Migration Studies* Vol 42:4 (2016), pp. 571-586.

Stefan Rother. "The Global Forum on Migration and Development as a venue of state socialisation: a stepping stone for multi-level migration governance?" *Journal of Ethnic and Migration Studies* Vol 45:8 (2018), pp. 1258-1274.

Susan Barrass and John Shields. "Immigration in an Age of Austerity: Morality, the Welfare State, and the Shaping of the Ideal Migrant", in Bryan M. Evans and Stephen McBride, (eds.) *Austerity: The Lived Experience* (Toronto: University of Toronto Press, 2017) Chapter 9.

Recommended:

James Ricci. "Global Health Governance and the State: Premature Claims of A Post-International Framework" *Global Health Governance* Vol 3:1 (2009), pp. 1-18.

Owain David Williams and Simon Rushton, "Are the 'Good Times' Over? Looking to the Future of Global Health Governance" *Global Health Governance*, Vol V:1 (Fall 2011).

Kathleen Newland. "The Governance of International Migration: Mechanisms, Processes, and Institutions" *Global Governance* Vol 16:3 (2010), pp. 331-343.

Week 8 (Oct 29) Privatization and de/reregulation

Topic: Privatization and de/reregulation (national and global)

Required Readings:

David Harvey. "Accumulation by Dispossession", in *The New Imperialism* (Oxford: Oxford University Press, 2008), Chapter 4.

Graeme A. Hodge, *Privatization: an international review of performance* (USA: Westview Press, 2000)

AND

Dieter Bos, "Arguments on Privatization", in *Privatization: A Theoretical Treatment* (Oxford: Clarendon Press, 1991).

Heather Whiteside, "Profiting Off Austerity: Private Finance for Public Infrastructure", in Stephen McBride and Bryan M. Evans, (eds.) *The Austerity State* (Toronto: University of Toronto Press, 2017).

Recommended:

John Loxley, "Public-Private Partnerships After the Global Financial Crisis: Ideology Trumping Economic Reality" *Studies in Political Economy* Vol 89:1 (March, 2016), pp. 7-38.

Stefan Andreasson, "Stand and Deliver: Private Property and the Politics of Global Dispossession" *Political Studies* Vol 54:1 (March, 2006), pp. 3-22.

Terence J. Byres, "Neoliberalism and Primitive Accumulation in Less Developed Countries", in Saad-Filho and Johnston, (eds.) *Neoliberalism: A Critical Review* (London: Pluto Press, 2005), Chapter 8.

Week 9 (Nov 5) Policy Restructuring

Topic: Policy Restructuring: The World at Work

Required Readings:

Guy Standing, "The Pursuit of Flexibility: in Standing *Global Labour Flexibility: Seeking Distributive Justice* (London: Palgrave Macmillan, 1999).

Stephen McBride and Sorin Mitrea, "Internalizing Neoliberalism and Austerity" in Stephen McBride and Bryan M. Evans, (eds.) *The Austerity State* (Toronto: University of Toronto Press, 2017), Chapter 5.

Thomas Bredgaard and Per Kongshoj Madsen. "Farewell Flexicurity? Danish flexicurity and the crisis" *Transfer* Vol 24:4 (2018), pp.375-386.

Philip Rathgeb. "No Flexicurity Without Trade Unions: The Danish Experience" *Comparative European Politics* Vol 17:1 (2017), pp. 1-21.

Recommended:

Christophe Hermann. "From Austerity to Structural Reform: The Erosion of the European Social Model(s) in Bryan M. Evans and Stephen McBride, (eds.) *Austerity: The Lived Experience* (Toronto: University of Toronto Press, 2017). Chapter 11.

Stephen McBride, Kathleen McNutt and Russell Williams. "Policy Learning? The OECD and its Jobs Strategy." In Rianne Mahon and Stephen McBride, (eds.) *The OECD and Transnational Governance* (Vancouver: UBC Press, 2008).

Ross Fergusson and Nicola Yeates. "Business, as usual: the policy priorities of the World Bank's discourses on youth unemployment, and the global financial crisis" *Journal of International and Comparative Social Policy* Vol 29:1 (2013), pp. 64-78.

Ellen MacEachen, Jessica Polzer and Judy Clarke. "You are Free to Set your Own Hours: Governing Worker Productivity and Health Through Flexibility and Resilience" *Social Science and Medicine* Vol 66:5 (2008), pp. 1019-1033.

Brenton Malin and Curry Chandler. "Free to Work Anxiously: Splintering Precarity Among Drivers for Uber and Lyft" *Communication, Culture and Critique* Vol 10:2 (2017), pp. 382-400.

Austin Zwick. "Welcome to the Gig Economy: neoliberal industrial relations and the case of Uber" *GeoJournal* Vol 83:4 (August 2018), pp. 679-691.

Week 10 (Nov 12) Global governance and Limited Democracy

Topic: Global Governance and Limited Democracy

Required Readings:

Stephen McBride. "The New Constitutionalism: International and Private Rule in the New Global Order", in Gary Teeple and Stephen McBride, (eds.) *Relations of Global Power: Neoliberal Order and Disorder* (Toronto: University of Toronto Press, 2010), Chapter 2.

Alexander E. Kentikelenis, Thomas H. Stubbs and Lawrence P. King. "IMF Conditionality and Development Policy Space, 1985-2014", *Review of International Political Economy* Vol 23:4 (2016), pp. 543-582.

Nancy Fraser. "From Progressive Neoliberalism to Trump - and Beyond" *American Affairs* Vol. 1:4 (Winter 2017), pp.46-64.

David Yarrow. "Progressive Response to Populism: A Polanyian Critique of Liberal Discourse" *The Political Quarterly* Vol. 88:4 (2017), pp. 570-578.

Recommended:

Richard W. Mansbach and Ellen B. Pirro. "Putting the Pieces Together: International and European Institutions After the Economic Crisis" *Global Governance* Vol 22 (2016), pp. 99-115.

Daphne Halikiopoulou. "Right-Wing Populism as a Nationalist Vision of Legitimizing Collective Choice: A Supply-side Perspective" *The International Spectator* Vol 54:2 (2019), pp. 35-49.

Matthew Lockwood. "Right-Wing Populism and the Climate Change Agenda: Exploring the Linkages" *Environmental Politics* Vol 27:4 (2018), pp. 712-732.

Neil A. Burron. "Austerity and Political Crisis: The Radical Left, the Far Right, and Europe's New Authoritarian Order" in Bryan M. Evans and Stephen McBride, (eds.) *Austerity: The Lived Experience* (Toronto: University of Toronto Press, 2017), Chapter 14.

Week 11 (Nov 19) Presentations

Topic: Presentation and Peer Discussion of Draft Papers

Week 12 (Nov 26) Presentations

Topic: Presentation and Peer Discussion of Draft Papers

Week 13 (Dec 3) Presentations

Topic: Presentation and Peer Discussion of Draft Papers

Course Policies

Submission of Assignments

See above under Course evaluation - details

Grades

Grades will be based on the McMaster University grading scale:

MARK	GRADE
90-100	A+
85-90	A
80-84	A-
77-79	B+
73-76	B
70-72	B-
69-0	F

Late Assignments

Late papers will be accepted, but will be subject to a late penalty of 1 per cent per weekday to a maximum of 5 days, after which they will not be accepted and a mark of 0 will be recorded. In the interest of fairness to all students, there will be no exceptions to

this unless you have arranged with me in advance for an extension. Papers submitted after deadlines (including excused late papers) will be marked, but comments will not be provided.

Absences, Missed Work, Illness

Please inform me of any absences or problems with the course.

University Policies

Academic Integrity Statement

You are expected to exhibit honesty and use ethical behavior in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity.

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behavior can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university.

It is your responsibility to understand what constitutes academic dishonesty. For information on the various types of academic dishonesty please refer to the [Academic Integrity Policy](#).

The following illustrates only three forms of academic dishonesty:

1. Plagiarism, e.g. the submission of work that is not one's own or for which credit has been obtained.
2. Improper collaboration in group work.
3. Copying or using unauthorized aids in tests and examinations.

Academic Accommodation of Students with Disabilities

Students who require academic accommodation must contact Student Accessibility Services (SAS) to make arrangements with a Program Coordinator. Academic accommodations must be arranged for each term of study. Student Accessibility Services can be contacted by phone 905-525-9140 ext. 28652 or e-mail sas@mcmaster.ca. For further information, consult McMaster University's Policy for [Academic Accommodation of Students with Disabilities](#).

Faculty of Social Sciences E-mail Communication Policy

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster

account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

Course Modification

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her McMaster email and course websites weekly during the term and to note any changes.